WILDERNESS
MARA

A LAND WATCHED OVER BY LIONS AND LEGENDS

Where spreading plains rise to meet the Oloololo Escarpment, the Mara River carves a timeless path through this ancient earth, and a vestige of wilderness beckons: the Mara Triangle. The Mara Triangle, a Community National Reserve is celebrated for its extraordinary wildlife density, particularly during the Great Migration. Here, timeless wilds meet bold conservation. Crocodiles drift unseen in the Mara River, where the bare muddy crown. Lions watch from the tall grass, still and sharp-eyed, the thunder of hooves begins, the land holds its breath.

WILDERNESS MARA

CONTENTS

01 KENYA'S MARA TRIANGLE
02 WILDLIFE
03 WILDERNESS MARA
04 IMPACT
05 PLAN YOUR ITINERARIES

KENYA'S MARA TRIANGLE

The Mara Triangle offers a more secluded safari experience in the greater Masai Mara. Managed by the Mara Conservancy, this region is renowned for its innovative conservation model: a successful public-private partnership that ensures well maintained roads, effective anti-poaching patrols, and community-focused tourism. Game drives, bridges and swift, by-arranged vehicle numbers at sightings, wildlife encounters remain respectful and well-paced, especially during the Great Migration's dramatic river crossings. The Triangle pulses with life: predators aplenty, elephants, black rhino, and exceptional birdlife - set against a striking mix of open plains, riverine forest, and seasonal wetlands.

HABITATS

GRASSLAND PLAINS
Vital grazing for migratory plains game

THICKETS
Secure habitat for smaller predators and birds

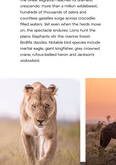
RIVERINE FORESTS
Dense forests of evergreen trees along the Mara River

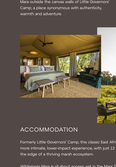
MARSH
Seasonal wetlands teeming with birdlife

02

WILDLIFE

Framed by the Oloololo Escarpment and the winding Mara River, the Mara Triangle is a sanctuary of staggering biodiversity: home to iconic African wildlife including resident Masai rhino, vast herds of grazees, and rare species like the black rhino and caracal. Managed by the Mara Conservancy, this remote section of the Masai Mara has been kept lodge-free, ensuring a more intimate, less crowded experience. When the Great Migration reaches its dramatic crescendo, more than a million wildebeest, hundreds of thousands of zebra and countless gazelles surge across crocodile-filled waters. Yet even when the herds move on, the spectacle endures: Lions hunt the plains. Elephants on the riverine forest. Over 500 bird species take wing: crowned hornbill eagle, great kingfisher, grey crowned crane, rufous-tailed heron and Jackson's widowbird.





03

WILDERNESS MARA

A LEGACY CONTINUED

For over 50 years, Governors' Camp Collection has played a defining role in shaping the East African safari. What began in the early 1970s with Alec and Nora Governorsi' tent (later - to create Africa's first permanent tented camp in the heart of the Masai Mara - has earned a legacy known for pioneering hospitality, conservation, and unforgettable wilderness experiences. Over the years, thousands of travellers have experienced the magic of the Mara under the canvas, with Little Governors' Camp, a place synonymous with authenticity, warmth and adventure.

Wilderness is honoured to continue the extraordinary legacy of this legendary property. The work done here, in conservation, in community, and in delivering exceptional guest experiences, is a lot of the journey. Wilderness is proud to be part of this next chapter, bringing our scale, expertise, and shared passion to one of safari's most storied names.

ACCOMMODATION

Formerly Little Governors' Camp, the classic East African property's being completely rebuilt to offer a more intimate, lower-impact experience, with just 12 tented suites, including one family suite, set along the edge of a thriving wildlife ecosystem.

Wilderness Mara is all about access: set in the Mara Triangle, it allows guests access to both sides of the Mara River, giving you more game drives, more wildlife, fewer crossings and a more intimate, quieter feeling, and year-round at the river crossings. We're back the camp true to its East African roots, elegant, grounded, and deeply connected to place, while adding just the right touches of comfort, a spa by unwind and a gym for the energetic. The Study is a quiet space for the curious to browse and learn about our impact work, or process photographic memories at the end of the day. At times, we host exclusive-use Wilderness Mara experiences organisations working in the area, who are available in camp for guests wishing to learn more about Wilderness' impact in the Masai Mara.

GUEST TENTS

- 12 spacious canvas tents, including one family tent, positioned to maximise privacy and views
- Elevated private decks (3m-5.5m off the ground) offer views over the Mara River, wildlife and birds.
- Each tent includes an indoor and outdoor shower.
- The family one family unit, the layout allows for a peaceful retreat, ideal for couples or solo travellers.

ACTIVITIES

Game drives
Morning and afternoon game drives into night drives

Birding
Home to more than 450 species, the Mara Triangle is a birding hotspot

Cultural/community visits
Maasai community, Inaparkwe (homestead)

Visit Ad Bellowing
Offered by nearby operator, Governors' Balloon Safaris at extra cost

FACILITIES

12 TENTS · SOLAR POWER · WI-FI · POOL · GYM · SPA

04

IMPACT

For many decades, Governors' has worked closely with communities and conservation partners to ensure that wildlife tourism meaningfully benefits people and the land. This will continue under our new impact framework, always keeping our pillars "Educate, Empower, and Protect" in mind.

We recognise that meaningful conservation could ripple outward from our camps and concessions to surrounding communities and the wider national landscape, and that conservation could be practical, inclusive and community-anchored.

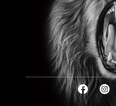
GOVERNORS' CAMP IMPACT

CAMP
The Study is a dedicated space for the curious to browse and learn about our impact work. At times, we host researchers from partner conservation organisations working in the area, who are available to share their work and help guests learn more about Wilderness' impact in the Masai Mara.

Built with a light footprint in mind, the camp prioritises locally sourced materials and staffing wherever possible - a design that is both sustainable and rooted in its surrounding community.

REGION
Our Masai Mara conservation partnership supports a school-wide fence, a deforestation-threatened catchment area, Through environmental education and tree planting, we equip the next generation to protect the landscape, and foster long-term ecosystem resilience.

COUNTRY
We help protect a critical catchment and drive through support of the Pangolin Project in Naikaweni Forest, home to Kenya's only known giant pangolins. The vital biodiversity hotspot and water source faces pressure from illegal logging, and we support anti-poaching, forest protection, and climate resilience efforts. Nationally, we support the Mara Raptor Project, which protects over 60 raptor species through road monitoring, tracking, and bird rehabilitation.



05

PLAN YOUR ITINERARY

JOURNEY WITH WILDERNESS

Discover the ultimate East African safari by combining some of our most sublime camps across Rwanda and Tanzania. Pair gorilla trekking with a Serengeti migration safari or the tranquility of Akagera alongside a safari, for an adventure as varied as it is unforgettable.

RECOMMENDED COMBINATIONS

- **Wilderness Gahayinyo - Rwanda**
  Two mountain gorillas in their rainforest home in the Virunga Mountains
- **Wilderness Usawa - Tanzania**
  Middle luxury meets guests are always close to the Serengeti's Great Migration
- **Wilderness Akagera - Rwanda**
  Big game, birdlife, and the scenic Akagera's thriving savannah and wetlands

RATES

From USD1,200 per person per night (low season)
From USD1,250 per person per night (high season)
Community fee USD50 per person per night

Park fees:
1 Jan - 30 Jun USD200 per adult per day
1 Jul - 31 Dec USD300 per adult per day
USD82 per child per day for non-residents

CHILD POLICY

Children of all ages are welcome

ACCESS

The closest air access to the camp is via Kichwa Tembo Airstrip, served daily by Governors' Aviation, Air Kenya, and Safarilink, with flight times of approximately 45 minutes from Nairobi's Wilson Airport. From the airstrip, it's a short 20-minute transfer to camp by safari vehicle.